

**TRT**

**Ibn Haldun University**

**COMMUNICATION AND  
MEDIA TRAINING**

**April 7-8, 2021**



## COMMUNICATION AND MEDIA TRAINING

DATE	HOUR	SUBJECT	EDUCATOR
April 7, 2021			<b>Eda Beslija</b> Moderator
	13.20-13.50	Career life at TRT	<b>Gulistan Mollamehmetoglu</b> HR Business Partner Lead
	14.00-14.40	Fighting Against Disinformation	<b>Tarek Cherkaoui</b> TRT World Research Center Manager
	14.50-15.30	Fighting Against Disinformation	<b>Tarek Cherkaoui</b> TRT World Research Center Manager
	15.40-16.20	Digital Transformation of the Media Industry	<b>Shaheryar Mirza</b> Executive Producer
	16.30-17.10	Digital Transformation of the Media Industry	<b>Shaheryar Mirza</b> Executive Producer
	17.20-18.00	Video Storytelling on Social Media	<b>Ayse Elmoghny</b> Producer
	18.10-18.50	Video Storytelling on Social Media	<b>Ayse Elmoghny</b> Producer



## COMMUNICATION AND MEDIA TRAINING

DATE	HOUR	SUBJECT	EDUCATOR
April 8, 2021			<b>Hatice Nur Keskin</b> Moderator
	13.20-13.50	Career life at TRT	<b>Gulistan Mollamehmetoglu</b> HR Business Partner Lead
	14.00-14.40	Documentary Production	<b>Zeynep Keçeciler</b> Producer
	14.50-15.30	Documentary Production	<b>Zeynep Keçeciler</b> Producer
	15.40-16.20	Documentary Production	<b>Zeynep Keçeciler</b> Producer
	16.30-17.10	Journalism in the Age of Asymmetrical Conflict and Proxy Wars	<b>Can Hasasu</b> TRT Arabi Director
	17.20-18.00	Journalism in the Age of Asymmetrical Conflict and Proxy Wars	<b>Can Hasasu</b> TRT Arabi Director
	18.10-18.50	Journalism in the Age of Asymmetrical Conflict and Proxy Wars Q&A Session	<b>Can Hasasu</b> TRT Arabi Director

April 7, 2021 / 14.00-15.30  
Fighting Against Disinformation



**Tarek Cherkaoui** *TRT World Research Center Manager*

Tarek Cherkaoui, is the Manager of the TRT World Research Centre. He has contributed to dozens of articles and chapters, authored and co-edited several books and reports including: "The News Media at War: The Clash of Western and Arab Networks in the Middle East (2017)". Cherkaoui, holds a Ph.D. in media and communication studies from the Auckland University of Technology (New Zealand). His broader research themes include international relations, strategic communications, public diplomacy, international broadcasting, news framing, and media-military relations-specifically within a Middle Eastern context.

April 7, 2021 / 15.40-17.10  
Digital Transformation of the Media Industry



**Shaheryar Mirza** *Executive Producer*

Shaheryar Mirza has worked in print and broadcast journalism as a reporter and editor for ten years. His reporting and analysis has appeared in The Caravan, New York Times, Foreign Policy, BBC, Al Jazeera English, ABC, Real Clear World, Current TV, Carbonated TV, CNN-IBN, NDTV, and The Express Tribune.

April 7, 2021 / 17.20-18.50  
Video Storytelling on Social Media



**Ayse Elmoghny** *Producer*

Ayse Elmoghny has been working in media since 2015. She is currently a producer for TRT World's video team and has been making short and long form videos for some time now. She recently started venturing into the world of TikTok and is slightly obsessed with historical figures.

April 8, 2021 / 14.00-16.20  
Documentary Production



**Zeynep Keçeciler** *Producer*

Keçeciler graduated from Radio and Television Department of Communication Faculty, Ankara University in 1996. She started working as assistant director at TRT Belgesel (Documentary channel) Programs Directorate in the same year. She completed her master's degree on "Media Policies in Multicultural Societies" at City University in 1998. She has been working as documentary producer at TRT since 2001.

April 8, 2021 / 16.30-18.50  
Journalism in the Age of Asymmetrical Conflict and Proxy Wars



**Can Hasasu** *TRT Arabi Director*

Can Hasasu is an experienced journalist who started his career in 1999, at the first private Turkish news channel, NTV. He worked for leading Turkish and international media outlets including Dogan News Agency (DHA), CNN Turk, Kanal D, Star TV, Voice of America, Al Jazeera Turk, Al Jazeera English and TRT World. Currently, he is Director of TRT Arabi. Can Hasasu is a graduate of Istanbul University, Journalism Department, speaks Turkish, English, Arabic and Kurdish.