

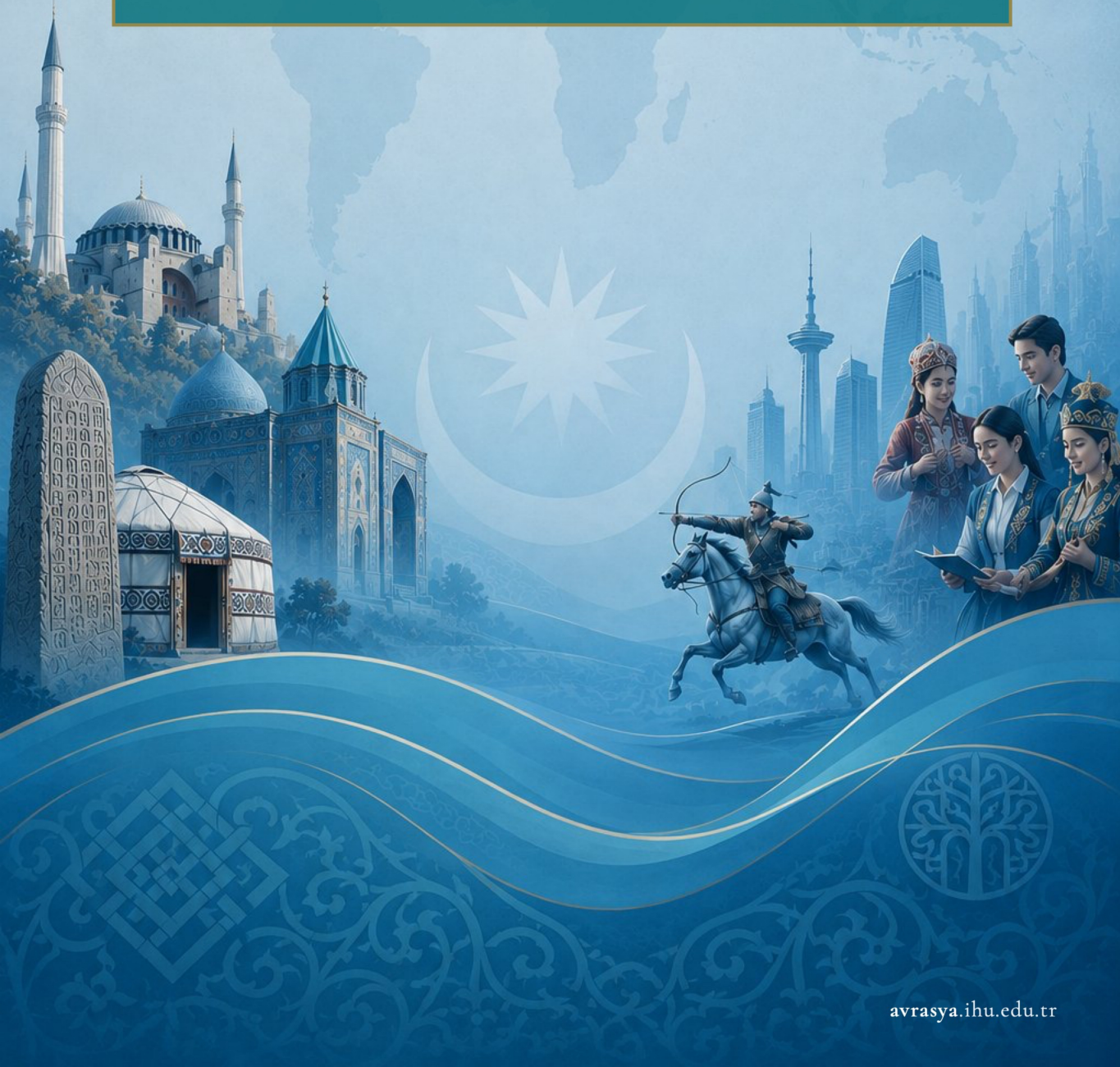
INTERNATIONAL CONFERENCE

SOCIETY, CULTURE AND SOFT POWER OF THE TURKIC WORLD

MAY 7, 2026 | 09:00

Istanbul Time

Zoom



Time	Paper Title	Presenter	Institution
SESSION 1 · Identity, Language & Alphabet Reform 09:00–10:20			
09:00–09:20 (15' + 5' Q&A)	Reimagining the Turkic World: Identity, Strategic Alignment, and Turkey's Evolving Role in a Fragmented Regional Order	Aayesha Farhin	Jamia Millia Islamia, New Delhi
09:20–09:40 (15' + 5' Q&A)	Scripts and Power: Latinisation of the Kazakh Language in the Russian Media Discourse	Azizjon Berdiqulov	European Centre for Minority Issues / Europa-Universität Flensburg
09:40–10:00 (15' + 5' Q&A)	Alphabet Reform and Cultural Renaissance in the Turkic World	Vafa Abdullayeva-Nabiyeva	Azerbaijan National Academy of Sciences, Institute of Linguistics
10:00–10:20 (15' + 5' Q&A)	Transnationalism and Identity: Issues of Self-Awareness in the Context of the Diaspora	Khosiyat Nafiddinova	Bukhara State University
BREAK · 10:20–10:35 (15 minutes)			
SESSION 2 · Soft Power, Diplomacy & Media 10:35–11:55			
10:35–10:50 (15m)	Regional Soft Power Strategies and Motivations of the Organization of Turkic States	Orkhan Yolchuyev	CASPIA Center, Azerbaijan
10:50–11:05 (15m)	Media and Soft Power in the Context of Cultural Diplomacy	Roida Rzayeva	Azerbaijan National Academy of Sciences
11:05–11:20 (15m)	Light Rising from Baku and Anatolia: Azerbaijani and Turkish Diasporas as Living Bridges of Knowledge, Ethics, and Modernization in Central Asia	Zohra Aliyeva	Azerbaijan National Academy of Sciences
11:20–11:35 (15m)	Digital Diplomacy and the Turkic Renaissance: Youth-Led Educational Transformation in the 21st Century	Noiba Khojiakbarova	The George Washington University
11:35–11:50 (15m)	Event Portfolio Optimization in Turkic Heritage Destinations: A Comparative Analysis of Uzbekistan and Türkiye	Nilufar Omonova	Bukhara State University
BREAK · 11:55–12:10 (15 minutes)			
SESSION 3 · Culture, Heritage & Folklore 12:10–13:30			
12:10–12:30 (15' + 5' Q&A)	Happiness and Unhappiness in Turkic Folk Tales: A Comparative Linguistic Analysis of Azerbaijani, Turkish, and Uzbek Folktales	Gulzoda Yuldasheva	Namangan State Institute of Foreign Languages
12:30–12:50 (15' + 5' Q&A)	Integration of Turkish Peoples' Culture in the Process of Globalization (in the Context of Turkey and Uzbekistan)	Guzal Najmidinova	Bukhara State University
13:10–13:30 (15' + 5' Q&A)	Photographic Heritage of Turkestan in World Collections	Alisher Egamov	Institute of Arts, Academy of Sciences of Uzbekistan
BREAK · 13:30–13:45 (15 minutes)			
SESSION 4 · Education, Diaspora & Society 13:45–14:45			
13:45–14:05 (15' + 5' Q&A)	Belonging, Linguistic Inequality, and the Relational Nature of Motivation in Multilingual Education	Majid Bayramli	ADA University
14:05–14:25 (15' + 5' Q&A)	Digital Transformation in Higher Education across the Turkic World: Policy Fragmentation, Institutional Readiness, and Leadership Capacity	Zumrud Babazada	ADA University

Time	Paper Title	Presenter	Institution
14:25–14:45 (15' + 5' Q&A)	From Shared Memory to Shared Future: The Cultural Construction of Education in the Turkic World	Khuraman Akbarova	School No. 244, Baku
 BREAK · 14:45–15:00 (15 minutes)			

15 min. presentation + 5 min. Q&A · 15 min. break between sessions

avrasya.ihu.edu.tr