



DR. IBRAHIM EFE

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My journey began as a linguistics researcher analysing newspapers through corpus-driven methods at Lancaster University. What started as studying language patterns evolved into a passion for teaching students how to critically read and analyse media in our digital age. Over the past decade, I've transformed from a researcher examining media discourse to an educator empowering students with the practical skills to understand and create media content.

My teaching philosophy centres on hands-on, project-based learning. In my Communication Studies and Media Analysis course (NMC 314), I don't just lecture about content analysis or sentiment analysis—students work with real datasets, use industry-standard tools like Gephi and NodeXL, and build portfolios of work that demonstrate their analytical capabilities. I believe media education should bridge academic rigour with professional readiness, preparing students not just to understand media theory but to thrive in dynamic media careers.

Today, whether supervising MA students to completion, coordinating an EU-funded curriculum programme, or leading workshops on digital research methods, I remain committed to student-centred, industry-engaged pedagogy. I see media education as a bridge—connecting critical thinking with creative production, academic insight with professional practice, and diverse learners with meaningful career pathways.

◆ TEACHING EXCELLENCE & INNOVATION

Current Teaching Responsibilities

Ibn Haldun University **2025–Present**

NMC 314: Communication Studies and Media Analysis – Undergraduate course combining critical media theory with intensive methodological training.

- Teaching five core analytical methods: Content Analysis, Discourse Analysis, Sentiment Analysis, Network Analysis, and Netnography.
- Conducting hands-on workshops using industry-standard tools (Gephi, NodeXL, text analysis software).
- Facilitating project-based learning with real-world datasets and applied case studies.
- Assessment through research portfolios, group presentations, and analytical reports.

University of Manchester **2024–Present**

Voluntary teaching contributions in migration and humanitarian studies, specifically modules on Ethics of Humanitarian Aid and Identity, Citizenship, and Belonging.

Previous Teaching

- **Graduate Courses:** Social Research Methods, State Society and Media in the Middle East, Discourse Analysis, Popular Media and Culture in the Middle East.
- **Undergraduate Courses:** Introduction to Communication Studies, Public Relations, Political Communication, Research Methods in Media Studies.

◆ COURSE LEADERSHIP & PROGRAMME MANAGEMENT

Director, MA Middle East and Migration Programme

2020–2024

Kilis 7 Aralık University

- Held overall responsibility for programme development, delivery, quality assurance, and student success.
- Supervised 12 MA students to successful completion.
- Maintained high retention rates through proactive student support and inclusive learning environment.
- Designed curriculum integrating interdisciplinary perspectives and contemporary research methods.

Coordinator, EU-BEGIN Jean Monnet Module

2024–2027

Ibn Haldun University

- Secured and managing competitive EU Commission-funded 3-year undergraduate programme.
- Developed comprehensive curriculum on European Union politics, migration, and refugee rights.
- Implemented innovative assessment methods including multimedia photography projects.

Developer, Joint MA Programme on Migration

2020–2024

Kilis 7 Aralık University

- Fostered interdisciplinary and cross-border academic collaboration on migration studies.

◆ INDUSTRY ENGAGEMENT & PROFESSIONAL EXPERIENCE

Assistant Editor, Insight Turkey

2017–2023

SETA Foundation

- Provided six years of editorial leadership at a major international policy journal.
- Commissioned content from academics, journalists, and policy analysts.
- Managed peer review processes and worked with diverse international contributors.
- Bridged academic research and public policy/professional audiences.
- Built extensive networks connecting academic research to media professionals and policymakers.

Research Fellow

2024–Present

Global Development Institute, University of Manchester

- Collaborating with policy organisations, NGOs, and governmental bodies.
- Maintaining active connections with media professionals and research institutions.

◆ LEADERSHIP & SERVICE

Kilis 7 Aralık University

- Oversaw institutional support for international students and integration initiatives.
- Coordinated with faculties, government bodies, and partner institutions.
- Directed service delivery, advising, and reporting functions.

◆ STUDENT SUCCESS & MENTORSHIP

- **Supervised 12 MA students to successful completion (2020–2024).**
- Consistently achieved high student satisfaction scores through differentiated instruction.
- Provided proactive academic support to diverse learners.
- Mentored junior colleagues in pedagogical development and research supervision.

◆ CURRICULUM INNOVATION & DEVELOPMENT

- **EU-BEGIN Jean Monnet Module:** Developed 3-year undergraduate curriculum on EU politics, migration, and refugees. Demonstrates capacity for international curriculum development and external funding.
- **MA Middle East and Migration Programme:** Programme director with full responsibility for curriculum design and quality assurance. Integrated interdisciplinary perspectives.

◆ PUBLICATIONS

Authored Books

Efe, İ., Pandır, M., & Paksoy, A. (2018). *Syrian Refugees in Turkish Press: Between Perceptions and Realities*. Nobel Akademik Yayıncılık (in Turkish).

Efe, İ. (2015). *Syrian Refugees in Turkish Press*. Ankara: SETA Yayınları (in Turkish).

Edited Collections

Ataman, M. & Efe, İ. (Eds.) (2023). *On Climate Migration: Exploring Cases from Türkiye and Beyond*. Ankara: Seta Publications.

Academic Journal Articles (Web of Science/JCR-Indexed)

Efe, İ. & Ülker, O. (2024). Social media, politics, and the rise of the anti-refugee far-right in Turkey. *Journal of Language and Politics*. <https://doi.org/10.1075/jlp.24070.efe>

Efe, İ., Dalkılıç, M., & Avar, Y. (2023). Academic Integration of Kilis 7 Aralık University's International Students into the Higher Education System. *Külliyeye*, 4(1), 86-98.

Efe, İ. & Jacoby, T. (2022). 'Making sense' of Turkey's refugee policy: The case of the Directorate General of Migration Management. *Migration Studies*, 10(1), 62–81.

Efe, İ. & Özer, Ö. (2022). Understanding the Internationalization of Turkish Higher Education through Discourse Analysis. *Journal of Studies in International Education*, 27(3), 483-500. (IF: 3.1)

Dekel, I., Forchtner, B., & Efe, İ. (2020). Circumcising the body: negotiating difference and belonging in Germany. *National Identities*, 22(2), 193-211. (IF: 0.83)

Efe, İ. (2018). A corpus-driven analysis of representations of Syrian asylum seekers in the Turkish press 2011–2016. *Discourse & Communication*, 13(1), 48-67. (IF: 2.3)

Efe, İ. & Özer, Ö. (2015). A corpus-based discourse analysis of the vision and mission statements of universities in Turkey. *Higher Education Research & Development*, 34(6), 1110-1122. (IF: 2.8)

Efe, İ. & Forchtner, B. (2015). Saying sorry in Turkey: The Dersim massacre of the 1930s in 2011. *Journal of Language and Politics*, 14(2), 233-257. (IF: 1.6)

Efe, İ. & Yeşiltaş, M. (2014). Representations of the Ergenekon Case in Turkey 2007-2011. *Middle East Critique*, 21(2), 187-203. (IF: 3.1)

Book Chapters

Efe, İ. (2024). Mass Media and Political Communication. In B. A. Ertekin (Ed.), *Political Communication and Media* (pp. 89-108). Anadolu University Press.

Efe, İ. (2024). New Media and Political Communication in the Digital Age. In B. A. Ertekin (Ed.), *Political Communication and Media* (pp. 193-210). Anadolu University Press.

Efe, İ. (2019). Unravelling A Myth: Emergence of The Myth of Female Kurdish Fighters in Social Media. *Türkiye Ortadoğu Çalışmaları Dergisi*, 6(1), 113-132.

Efe, İ. (2018). Critical Discourse Analysis of Turkish News Reporting on Recent Terrorist Attacks. In S. Zeiger (Ed.), *Expanding The Evidence Base For Preventing And Countering Violent Extremism Research Solutions* (pp. 117-138). HEDAYAH.

Research Grants

- Co-Investigator: South East Youth Profiling, Ministry of Youth and Sports, Turkey (TRY 5,550,000), 2023. PI: Nebi Miş
- Co-Investigator: Visiting Research Fellowship, University of Manchester GCRF QR (GBP 33,900), 2019. PI: Tim Jacoby
- Co-Investigator: Countering Violent Extremism Project, HEDAYAH & ORSAM (EUR 20,400), 2018. PI: Şaban Kardaş
- Principal Investigator: Syrian Refugees Research, TÜBİTAK Research Fund 1001 (TRY 1,157,500), 2015. Co-I: Müzeyyen Pandır

◆ PHD SUPERVISION INTERESTS

I welcome PhD students interested in the following research areas:

- **Digital Media and Political Communication:** Platform-mediated discourse, social media and political mobilisation, digital activism, online public spheres
- **Migration and Refugee Studies:** Media representations of migration, digital narratives of displacement, border technologies, humanitarian communication
- **Corpus Linguistics and Discourse Analysis:** Large-scale media analysis, computational discourse methods, critical discourse analysis, framing analysis
- **Middle East Media and Society:** Turkish politics and media, conflict representation, crisis communication, governance in MENA contexts
- **Digital Research Methods:** Content analysis, sentiment analysis, network analysis, netnography, computational social science

I am particularly interested in supervising interdisciplinary projects that combine critical theory with empirical methods, and research that addresses contemporary challenges in digital media, migration, and political communication.

◆ DIGITAL PROJECTS & WEBSITES

A tech journalism website covering technology, digital media, and innovation. Bridging technical developments with accessible analysis for professional and public audiences.

 webdipnot.com

Founder & Editor, Anlatir.com

Current

A storytelling website dedicated to narrative-driven content and digital storytelling practices. Exploring the art and craft of storytelling in digital environments.

 anlatir.com

◆ EDUCATION

PhD in Applied Linguistics

2012

Lancaster University, UK

Funded by Scholarship from the Ministry of Education, Turkey. Dissertation focused on corpus-driven discourse analysis of newspapers and media representations.

MA in Language Studies

2008

Lancaster University, UK

Funded by Scholarship from the Ministry of Education, Turkey.