

**Assoc. Prof. Dr. Ulaş Akkücüük**  
Bogazici University, Faculty of Economics and Administrative Sciences  
Department of Management  
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#### **ACADEMIC APPOINTMENTS**

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2005 - present	Associate Professor, Boğaziçi University
2022 - 2023	Professor, Uşak University
2000 - 2005	Research Assistant, Rutgers University
1998 - 2000	Teaching Assistant, İstanbul Bilgi University

#### **EDUCATION**

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2000 - 2004	PhD , Rutgers University
1997 - 2000	MBA Boğaziçi University
1993 - 1997	BS Industrial Engineering, Bilkent University

#### **ADMINISTRATIVE APPOINTMENTS**

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2023 – present	Vice Dean, Boğaziçi University
2022 – 2023	Director, Uşak University Vocational School of Health Services
2022 – 2023	Head of Department, Uşak University Department of Management

#### **PUBLICATIONS**

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##### **Books**

- U. Akkücüük, *Görselleştirme Teknikleri: Pazarlama ve Patent Analizi Örnek Uygulamaları İle*, Yalın Yayıncılık: İstanbul (2011).
- U. Akkücüük, *Veri Madenciliği: Kümeleme ve Sınıflama Algoritmaları*, Yalın Yayıncılık: İstanbul (2011).
- U. Akkücüük, *İşletme*, Nobel Yayıncılık. (Çeviri Editörlüğü, M-Business kitabı 4. Baskıdan çeviri, yazarlar Ferrell, Hirt, Ferrel, McGraw Hill) ISBN: 9786053206019 ICC Arbitration Rules and Practice (İstanbul 2018)

##### **Edited Books**

- Akkücüük, “Handbook of Research on Developing Sustainable Value in Economics, Finance and Marketing.” (1-535). IGI-Global: Hershey (2015). (SCOPUS, BKCI-SSH)
- Akkucuk, U. (2016). Handbook of Research on Waste Management Techniques for Sustainability (pp. 1-438). Hershey, PA: IGI Global. doi:10.4018/978-1-4666-9723-2
- Akkucuk, U. (2017). Ethics and Sustainability in Global Supply Chain Management (pp. 1-350). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2036-8 (Scopus, BKCI-SSH)
- Akkucuk, U. (2018). Handbook of Research on Supply Chain Management for Sustainable Development (pp. 1-440). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-5757-9
- Akkucuk, U. (2019). The Circular Economy and Its Implications on Sustainability and the Green Supply Chain (pp. 1-327). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-8109-3
- Akkucuk, U. (2019). Ethical and Sustainable Supply Chain Management in a Global Context (pp. 1-352). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-8970-9
- Akkucuk, U., & Seckin-Celik, T. (2019). Governance as a Bridge to Sustainability. In U. Akkucuk (Ed.), *Ethical and Sustainable Supply Chain Management in a Global Context* (pp. 86-98). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-8970-9.ch006
- Akkucuk, U. (2020). Handbook of Research on Creating Sustainable Value in the Global Economy (pp. 1-562). Hershey, PA: IGI Global. doi:10.4018/978-1-7998-1196-1

## Articles & Book Chapters

- Batırlık, S. N., Gencer, Y. G., & Akkucuk, U. (2022). Global virtual team leadership scale (GVTLS) development in multinational companies. *Sustainability*, 14(2), 1038. (SSCI)
- France, S. L., & Akkucuk, U. (2021). A review, framework, and R toolkit for exploring, evaluating, and comparing visualization methods. *The Visual Computer*, 37(3), 457-475. (SCI-e)
- Sasmaz, M. U., Karamıklı, A., & Akkucuk, U. (2021). The relationship between renewable energy use and health expenditures in EU countries. *The European Journal of Health Economics*, 22(7), 1129-1139. (SSCI)
- Balkaya, S., & Akkucuk, U. (2021). Adoption and Use of Learning Management Systems in Education: The Role of Playfulness and Self-Management. *Sustainability* 2021, 13, 1127. (SSCI)
- Sasmaz, M. U., Sakar, E., Yayla, Y. E., & Akkucuk, U. (2020). The relationship between renewable energy and human development in OECD countries: A panel data analysis. *Sustainability*, 12(18), 7450. (SSCI)
- Gencer, Y. G., & Akkucuk, U. (2018). Measuring aftersales productivity by multi attribute decision making methods: An application in the automotive sector. *International Journal of Advanced and Applied Sciences*, 5(9), 88-95. (ESCI)
- Gencer, Y. G., & Akkucuk, U. (2017). Measuring quality in automobile aftersales: AutoSERVQUAL Scale. *Amfiteatru Economic*, 19(44), 110. (SSCI)
- Akkucuk, U., & Sekercioglu, C. H. (2016). NGOs for environmental sustainability: the case of kuzeydoga foundation. *Fresenius Environmental Bulletin*, 25(12), 6038-6044. (SCI-e)
- Akkucuk, U., & Turan, C. (2016). Mobile use and online preferences of the millenials: A study in Yalova. *Journal of Internet Banking and Commerce*, 21(1), 1. (Scopus)
- Akkucuk, U., & Teuman, B. (2016). Assessing service quality in online banking services. *Problems and Perspectives in Management*, 14(2), 183-191. (Scopus)
- Akkucuk, U. (2022). CREATIVE ECOLOGY: INNOVATION AND CREATIVITY DRIVEN SOLUTIONS FOR SUSTAINABILITY. In *New Horizons in Creativity*, pp.111-127, Nova Science Publishers. (Editor: Shulamith Kreitler)
- Akkucuk, U. (2014). From Local Information Systems to Global Customer Relationship Management. In *Globalization and Governance in the International Political Economy* (pp. 299-305). IGI Global. (Editor: Hasan Dinçer)
- Akkucuk, U. (2014). Application of Statistical Visualization Tools on Global Competitiveness Data. In *Global Strategies in Banking and Finance* (pp. 14-27). IGI Global. (Editors: Hasan Dinçer, Ümit Hacıoğlu)
- Akkucuk, U. (2014). Application of lean six sigma methodology in design and improvement of financial services. In *Globalization of financial institutions: A competitive approach to finance and banking*, 151-164. (Editors: Hasan Dinçer, Ümit Hacıoğlu )
- Akkucuk, U. (2014). Market Prioritization Methods for Global Firms. In *Managerial Issues in Finance and Banking: A Strategic Approach to Competitiveness*, 3-20. (Editors: Hasan Dinçer, Ümit Hacıoğlu)
- Akkucuk, U., Carroll, J. D., & France, S. L. (2013). Visualizing Data in Social and Behavioral Sciences: An Application of PARAMAP on Judicial Statistics. In *Algorithms from and for Nature and Life: Classification and Data Analysis* (pp. 147-154). Springer International Publishing. (Editors: Berthold Lausen, Dirk Van den Poel, Alfred Ultsch )

## SELECTED PRESENTATIONS / EVENTS ORGANISED

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- AKKÜÇÜK ULAŞ (2016). Technological Cooperation between Countries An Analysis with Patent Applications. IV. International Conference on Economics (WERI 2016) Londra, İngiltere, 10-12 Ağustos.
- AKKÜÇÜK ULAŞ (2016). Visualization of Technological Cooperation Using Asymmetric Patent Data. Classification Society Annual Meeting, Columbia, Missouri, ABD, 1-4 Haziran.
- GENÇER YASİN GALİP, AKKÜÇÜK ULAŞ, GENÇER ABDULLAH SEMİH (2017). GREEN IT AS AN IMPORTANT TOOL FOR SUSTAINABILITY. International Scientific Conference on Recent Advances in IT, Tourism, Economics, Management and Agriculture – ITEMA 2017, Budapeşte, Macaristan, 26 Ekim.

- AYÇA BETÜL, AKKÜÇÜK ULAŞ (2017). INVESTIGATING THE IMPACT OF AUTHENTIC LEADERSHIP ON JOB SATISFACTION. LİMEN2017, Belgrad, Sırbistan, 14 Aralık.
- AKKÜÇÜK ULAŞ (2017). Millennials' Attitudes towards Renewable Energy. International Conference on "Scientific Cooperation for the Future in Economics and Administrative Sciences" SCF2. Antalya, Türkiye, 5-7 Ekim.
- AKKÜÇÜK ULAŞ, KOCASOY GÜNAY (2017). Sustainable Green Banking. International Conference on "Scientific Cooperation for the Future in Economics and Administrative Sciences" SCF2. Antalya, Türkiye, 5-7 Ekim.
- AKKÜÇÜK ULAŞ (2017). Germany's New Energy Policy and Comparison with Turkey's Policies. SCF, Selanik, Yunanistan, 6-8 Eylül.
- AKKÜÇÜK ULAŞ (2017). Attribute Based MDS: An Application on Country Destination Images. XIV. ECSBS, Odessa, Ukrayna, 23-26 Ağustos.

## PROJECTS

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### NON-UNIVERSITY EXPERIENCE

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Arçelik AŞ	Satınalma Mühendisi	Eylül 1997 - Ocak 1998
Bilgi Üniversitesi	Araştırma Asistanı	Eylül 1998 - Ağustos 2000
Mercedes Benz AŞ	Stajyer	Temmuz 1996
Şahinler Mensucat	Stajyer	Temmuz 1995

### GRANTS / AWARDS

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Graduate Center Fellowship Fellowship	Rutgers University	2004
Chikio Hayashi Award	IFCS – International Federation of Classification Societies	2009

### MEMBERSHIPS

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2003 - present	CSNA the Classification Society
1997-present	Bilkent University Alumni Association

### LANGUAGES

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**Turkish:** Native  
**English:** Fluent