

Melike Zehir, PhD  
Ibn Haldun University, Faculty of Business Administration  
Basaksehir Mah. Ordu Cad. No.3 P.K.  
34480 Basaksehir, Istanbul  
melike.zehir@ihu.edu.tr

#### ACADEMIC APPOINTMENTS

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Nov. 2022 - Present	Research Assistant, Ibn Haldun University
Aug. 2022 - Oct. 2022	Head of Social Sciences, NUN Schools
Oct. 2020 - Oct. 2022	IB Business Management Teacher , NUN Schools
Sep. 2017 - July 2018	Part-time Student Assistant, Yıldız Technical University, Social Innovation Application and Research Centre

#### EDUCATION

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2018 - 2023	PhD, Yildiz Technical University
2016 - 2018	MA, Yildiz Technical University
2008 - 2012	BA, Istanbul University

#### NON-ACADEMIC APPOINTMENTS

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May 2015 - July 2016	Corporate Banking Portfolio Officer, Alternatif bank
Aug. 2012 - May 2015	Corporate Banking Portfolio Officer, Finans bank
Feb. 2010 – Mar. 2012	Customer Service Representative, Garanti Bank

#### PUBLICATIONS

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##### **Books & Book Chapters**

- Zehir, C., Zehir, M., & Zehir, S. (2020). New Strategies for Evolution of Business Ecosystems: Platform Strategies. In Handbook of Research on Strategic Fit and Design in Business Ecosystems (pp. 98-122). IGI Global. DOI: <https://dx.doi.org/10.4018/978-1-7998-1125-1.ch005>
- Zehir, S., & Zehir, M. (2020). Internet Of Things In Blockchain Ecosystem From Organizational And Business Management Perspectives. In Digital Business Strategies in Blockchain Ecosystems (pp. 47-62). Springer, Cham. DOI: [https://doi.org/10.1007/978-3-030-29739-8\\_3](https://doi.org/10.1007/978-3-030-29739-8_3)

##### **Articles published in international refereed journals (SCI, SSCI & Arts and Humanities)**

- Zehir, C., Zehir, M., Mamedov, Z.F., Qurbanov, S. (2022). “Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR”, Energies, 15(16) (pp. 1-13). DOI: <https://doi.org/10.3390/en15166010>.

##### **Articles published in other international refereed journals**

- Zehir, C., Zehir, M. (2022). “Emerging blockchain solutions in the mobility ecosystem: Associated risks and areas for applications”, Bussecon Review of Social Sciences, vol. 4(2) (pp. 1-14). DOI: <https://doi.org/10.36096/brss.v4i2.394>.
- Zehir, S., Zehir, M., Basar D. (2022). “Coopetition as a Strategic Enabler of Innovation in Transition Economies”, OPUS Journal of Society Research, vol. 19(45) (pp. 18-34). DOI: <https://doi.org/10.26466/opusjsr.1063213>.
- Zehir, M., Bozkurt, S., Oktay, S. & Ünlü, S.B. (2022). “Gamification as a Promising Strategy for Sustainable Businesses”, The Journal of Academic Social Sciences, 10(129) (pp. 327-352). DOI: <http://dx.doi.org/10.29228/ASOS.62204>

### **Papers presented at international scientific meetings and published in the proceeding book**

- Zehir, C., Zehir, M. (2022, Ağustos). “Identification of the Most Suitable Blockchain Types and Consensus Mechanisms for the Prominent Applications and Use Cases in the Natural Gas Industry”, The 17th International Strategic Management Conference (ISMC) 2022 (pp. 1-6).
- Zehir, S. & Zehir, M. (2019, Ocak ). Market Dynamism, Learning Orientation, Firm Innovativeness And Firm Performance: A Path Analysis. In Joint Conference – The 14th International Strategic Management Conference & 8th International Conference on Leadership, Technology, Innovation and Business Management (ISMC 2018-ICLTIBM 2018) (pp. 874-884). Future Academy. DOI: <https://dx.doi.org/10.15405/epsbs.2019.01.02.74>
- Zehir, M. & Zehir, C. (2019, Aralık). The Relationship Between Market Orientation, Coopetition, Innovation Capabilities and Firm Performance. In 7th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM 2017), vol 75. European Proceedings of Social and Behavioural Sciences (pp. 163-174). Future Academy. DOI: <https://doi.org/10.15405/epsbs.2019.12.03.14>

### LANGUAGES

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**Turkish:** Native

**English:** Fluent