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ACADEMIC APPOINTMENTS

2020 – present	Professor, Gulf University for Science & Technology
2017 - present	Professor, Ibn Haldun University
2019 – 2020	Professor, University of Sharjah
2004 – 2017	Professor, Bahçeşehir University
1999 - 2004	Associate Professor, Beykent University

EDUCATION

1994 - 1998	PhD, University of Leeds, Business School
1993 – 1994	MBA, University of Nottingham, Management and Finance
1986 – 1991	BSc, Middle East Technical University, Department of Management

ADMINISTRATIVE APPOINTMENTS

2021 to present	Member of the Board of Trustees, Konya Food and Agriculture University, Konya
2015 to present	Member, Turkish Academy of Sciences, Ankara
2019 – 2020	Board Member, University Research Board, University of Sharjah, Sharjah
2017 – 2019	Vice President for Academic Affairs, Ibn Haldun University, Başakşehir, İstanbul
2017 – 2018	Dean, School of Business, Ibn Haldun University, Başakşehir, İstanbul
2012 – 2015	Board Member, Turkish Fullbright Commission, Ankara
2006 – 2017	Head of International Trade and Management Department Bahçeşehir University Faculty of Economics, Administrative and Social Sciences, Director of Management Department Bahçeşehir University
2008	Head of International Trade and Management Department Bahçeşehir University Faculty of Economics, Administrative and Social Sciences
2006	Global Business and Marketing MBA Director Bahçeşehir University Institute of Social Sciences
2006	Global Business and Marketing MBA Director Bahçeşehir University Institute of Social Sciences
2006	Head of Strategy Development Unit Republic of Turkey Prime Ministry Undersecretariat
2005	Directorate of Institute of Social Sciences Bahçeşehir University
2000 – 2004	Director of MBA program in International Trade and Marketing, Beykent University

PUBLICATIONS

Articles published in international refereed journals:

- "Adoption of High Performance Work Systems by Local Subsidiaries of Developed Country and Turkish MNEs and Indigenous Firms in Turkey" (with M. Demirbag and A. Wilkinson), Human Resource Management, 55(6), 1001-1024, 2016.
- "An Instrument for Measuring the Effects of Heuristics on Investment Decisions of Individual Investors" (K.C. Yalcin and S. Zaim), Kybernetes, 45(7), 1052-1071, 2016.
- "A Fuzzy-Hybrid Analytic Model to Assess Investors' Perceptions for Industry Selection" c (with H. Dincer, U. Hacioglu and D. Delen), Decision Support Systems, 86, 24-34, 2016.
- "How do Supply Chain Management and Information Systems Practices Influence Operational Performance? Evidence from Emerging Country SMEs" (with E. Bayraktar, I. Golgeci, S.C.L. Koh, M.

- Demirbag and S. Zaim), *International Journal of Logistics: Research & Applications*, 19(3), 181-199, 2016.
- "Talent Management Motives and Practices in an Emerging Market: A Comparison between MNEs and Local Firms" (with A.J. Glaister and M. Demirbag), *Journal of World Business*, 51(2), 278-293, 2016.
 - "Linking Operations Strategy, Environmental Dynamism and Firm Performance: Evidence from Turkish Manufacturing Companies" (with A.K. Akgul and S. Gozlu), *Kybernetes*, 44(3), 406-422, 2015.
 - "Adoption of Corporate Environmental Policies in Turkey" (with E. Bayraktar and O.A. Arda), *Journal of Cleaner Production*, 91, pp. 313-326, 2015.
 - "The Intention to Become an Expatriate: A Multinational Application of the Theog of Planned Behavior (with R.L. Engle. C. Schlägel. N. Dimitriadi and J. Ljubica). *European Journal of International Management*. 9(1). pp. 108-137. 2015.
 - "Ownership and Market Entry Mode Choices of Emerging Country Multinationals in a Transition Country: Evidence from Turkish Multinationals in Romania" (with I. Anil and G. Ozkasap). *Journal for East European Management Studies*. 19(4). pp. 413-452. 2014.
 - "Determinants of Voluntary Environmental Management Practices by MNE Subsidiaries" (with E. Bayraktar, S. Sahadev, M. Demirbag and K. W. Glaister) *Journal of World Business*. 49(4), pp. 536-548, 2014.
 - "High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey" (with M. Demirbag, D. Collings, K. Mellahi and G. Wood), *Management International Review*, 54(3), pp. 325-359, 2014. 16.
 - "Measuring the Relative Efficiency of Quality Management Practices in Turkish Public and Private Universities" (with E. Bayraktar and S. Zaim), *Journal of the Operational Research Society*, 64(2), pp. 1810-1830, 2013.
 - "Antecedents of Problem-Solving Cross-Cultural Negotitation Style: Some Preliminary Evidence", (with R.L. Engle and M.N. Elahee), *Journal of Applied Management and Entrepreneurship*, 18(2), pp. 83-102, 2013.
 - "Similarly Different: A Comparison of HRM Practices in MNE Subsidiaries and Local Firms in Turkey" (with M. Demirbag, K. Mellahi, D. Collings and M. Hughes), *International Journal of Human Resource Management*, 24(12), pp. 2339-2368, 2013.
 - "Ethics and Taxation: A Cross Cultural Comparison" (with M. Demirbag, K. W. Glaister and J.F. Hughes), *International Business Review*, 22(1), pp. 100-111, 2013.
 - "Measuring the Efficiency of Customer Satisfaction and Loyalty for Mobile PhoneBrands: Evidence from an Emerging Market" (with E. Bayraktar, A. Turkyilmaz, D. Delen and S. Zaim), *Expert Systems with Applications*, 39(1), pp. 99-106, 2012.
 - "Survival of Japanese Subsidiaries in the Middle East and North Africa" (with M. Demirbag and M. Apaydin), *Journal of World Business*, 46(4), pp. 411-425, 2011.
 - "Response to "Commentary: Methodological Concerns in Usability Evaluation of Software Prototypes by Khajouei et al." (with A. Karahoca, E. Bayraktar and D. Karahoca), *Journal of Biomedical Informatics*, 44(4), pp. 702-703, 2011.
 - "Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates" (with M. Demirbag and K. W. Glaister), *Management International Review*, 50(6), 709-745, 2010.
 - "Strategic Orientation. Human Resource Management Practices and Organizational Outcomes: Evidence from Turkey" (with D. Collings. M. Demirbag and K. Mellahi). *International Journal of Human Resource Management*. 21(14). pp. 2589-2613. 2010.
 - "An Evaluation of Servqval and Patient Loyalty in an Emerging Country Context". (with S. Lonial. D. Menezes. S. Zaim and M. Tarim). *Total Quality Management & Business Excellence*, 21(8). pp. 813-827, 2010.
 - "International Market Entry Strategies of Emerging Market MNES: A Case Study of Qatar Telecom" (with M. Al-Kaabi and M. Demirbag) *Journal of East-West Business*, 16(2), 146- 170, 2010.
 - "Institutional and Transaction Cost Determinants of Turkish MNES' Location Choice" (with M. Demirbag and K.W. Glaister), *International Marketing Review*, 27(3), pp. 272-294, 2010.
 - "Measuring Strategic Decision Making Efficiency in Different Country Contexts: A Comparison of U.K. and Turkish Firms" (with M. Demirbag, K. W. Glaister and S. Zaim), *Omega*, 38(1/2), pp. 95-104, 2010.

- "Information System Design for a Hospital Emergency Department: A Usability Analysis of Software Prototypes" (with A. Karahoca, E. Bayraktar and D. Karahoca), *Journal of Biomedical Informatics*, 43(2), pp. 224-232, 2010.
- "An Efficiency Comparison of Supply Chain Management and Information Systems Practices: A Study of Turkish and Bulgarian SMEs in Food Products and Beverages" (with A. Gunasekaran, E. Bayraktar, S.C.L. Koh, M. Demirbag and S. Zaim), *International Journal of Production Research*, 48(2), pp. 425-451, 2010.
- "Guest Editorial: MNEs' Entry and Operational Strategies in Transitional and Emerging Markets" (with M. Demirbag), *Journal of East-West Business*, 15(3/4), pp. 157-163, 2009.
- "A Relative Efficiency Comparison of Supply Chain Management Practices: A Study of Turkish and Bulgarian SMEs" (with E. Bayraktar and S. Zaim), *METU Studies Development*, 36(2), pp. 271-289, 2009.
- "A Causal Analysis of the Impact of Information Systems and Supply Chain Management Practices on Operational Performance: Evidence from Manufacturing SMEs in Turkey" (with E. Bayraktar, S.C.L. Koh, M. Demirbag and H. Zaim), *International Journal Production Economics*, 122(1), pp. 133-149, 2009.
- "Equity-Based Entry Modes of Emerging Country MNEs: Lessons from Turkey" (with M. Demirbag and K. W. Glaister), *Journal of World Business*, 44(4), pp. 445-462, 2009.
- "A Comparison of Strategic Planning Practices in Companies from the UK and Turkey" (K. W. Glaister, O. Dincer and M. Demirbag), *Journal of Management Development*, 28(4), 361-379.
- "Transition in the Age of Anxiety: The Turkish Case" with M. Demirbags. *Journal of Management Development*, 27(7), pp. 653-659, 2008.
- "Competitive Strategy Choices of Turkish Manufacturing Firms in European Union" (with M. Demirbag). *Journal of Management Development*, 27(7), pp. 727-743, 2008.
- "The Impact of Market Orientation on NSD and Financial Performance Hospital Industry" (with S.C. Lonial, M. Tarim, S. Zaim and H. Zaim). *Industrial Management & Data Systems*, 108(6), pp. 794-811, 2008.
- "An Instrument Measuring the Critical Factors of TQM in Turkish Higher Education" (with E. Bayraktar and S. Zaim), *Total Quality Management and Business Excellence*, 19(6), pp. 551-573, 2008.
- "An Integrative Framework Linking Brand Associations and Brand Loyalty in Professional Sports" (with G. Gultekin-Salman and E. Kaynak), *Journal of Brand Management*, 15(5), pp. 336-357, 2008.
- "A Causal Analysis of Formal Strategic Planning and Company Performance: Evidence from an Emerging Country" (with K. W. Glaister, O. Dincer, M. Demirbag and S. Zaim), *Management Decision*, 46(3), pp. 365-391, 2008.
- "Succession Planning in Family Firms: Evidence from Turkey" (with V. Kula and K. W. Glaister), *International Small Business Journal*, 26(2), pp. 155-180, 2008.
- "The Role of Forecasting on the Bullwhip Effect for E-SCM Applications" (with E. Bayraktar, S.C.L. Koh, A. Gunasekaran and K. Sari), *International Journal of Production Economics*, 113(1), pp. 193-204, 2008.
- "Factors Affecting Perceptions of the Choice between Acquisition and Greenfield Entry: Evidence from Western MNEs in an Emerging Market" (with M. Demirbag and K. W. Glaister), *Management International Review*, 48(1), pp. 1-34, 2008.
- "Hybrid Analytical Hierarchy Process Model for Supplier Selection" (with M. Sevкли, S.C.L. Koh, S. Zaim and M. Demirbag), *Industrial Management & Data Systems*, 108(1), pp. 122-142, 2008.
- "Performance of Knowledge Management Practices: A Causal Analysis" (with H. Zaim and S. Zaim), *Journal of Knowledge Management*, 11(6), pp. 54-67, 2007.
- "Institutional and Transaction Cost Influences on MNEs' Ownership Strategies of Their Affiliates: Evidence from an Emerging Market" (with M. Demirbag and K. W. Glaister), *Journal of World Business*, 42(4), pp. 418-434, 2007.
- "Dimensions of European Direct Investment Activity in Turkey: Patterns and Prospects" (with M. Demirbag and K. W. Glaister), 2(3), *International Journal of Emerging Markets*, 2(3), 274-297, 16(3), pp. 310-330, 2007
- "Factors Influencing Perceptions of Performance: The Case of Western FDI in an Emerging Market" (with M. Demirbag and K.W. Glaister). *International Business Review*, 16(3), pp. 310-336, 2007.
- "Determinants of Ownership-Based Entry Mode Choice of MNEs: Evidence from Mongolia" (with E. Kaynak and M. Demirbag), *Management International Review*, 47(4), pp. 505-530, 2007.

- "Evolution of Operations Management: Past, Present and Future" (with E. Bayraktar, M.C. Jothishankar and T. Wu), *Management Research News*, 30(11), pp. 843-871, 2007.
- "An Application of Data Envelopment Analytic Hierarchy Process for Supplier Selection: A Case Study of Beko in Turkey" (with M. Sevkli, L. Koh, S. Zaim and M. Demirbag). *International Journal of Production Research*, 45(9), pp. 1973-2003, 2007.
- "The Impact of Supply Chain Management Practices on SME Performance" (with E. Bayraktar, M. Demirbag, L. Koh and S. Zaim), *Industrial Management & Data Systems*, 107(1), pp. 103-124, 2007.
- "Performance of Mergers and Acquisitions in Pharmaceutical Industry: A Comparative Perspective" (with M. Demirbag and N.C. Keong), *Multinational Business Review*, 15(2), pp. 41-61, 2007.
- "A Comparative Study of Foreign Direct Investment Activity in Georgia and Kyrgyzstan" (with E. Kaynak and S. Yalcin), *Multinational Business Review*, 14(3), pp. 1-24, 2006.
- "TQM and Market Orientation's Impact on SMEs' Performance" (with M. Demirbag, S.C.L. Koh and S. Zaim), *Industrial Management & Data Systems*, 106(6), pp. 1206-1228, 2006.
- "An Analysis of the Relationship between TQM Implementation and Organizational Performance: Evidence from Turkish SMEs" (with M. Demirbag, M. Tekinkus and S. Zaim), *Journal of Manufacturing Technology Management*, 17(6), pp. 829-847, 2006.
- "Board Process Attributes and Company Performance of Family Owned Businesses in Turkey" (with V. Kula), *Corporate Governance: The International Journal of Business in Society*, 6(5), pp. 624-634, 2006.
- "The Strategic Planning Process: Evidence from Turkish Firms" (with O. Dincer and K. W. Glaister), *Management Research News*, 29(3/4), pp. 206-219, 2006.
- "Evidence on Formal Strategic Planning and Company Performance" (with J.R. Falshaw and K. W. Glaister) *Management Decision*, 44(1), pp. 9-30, 2006.
- "An Analysis of the Factors Affecting the Adoption of Electronic Commerce by SMEs: Evidence from an Emerging Market" (E. Kaynak and V. Kula), *International Marketing Review*, 22(6), 623-640, 2005.
- "Does Foreign Direct investment Promote Economic Growth: Evidence from: Turkey" (with I. Gunaydin). *Multinational Business Review*. 13(2), pp. 1-18. 2005.
- "Patterns of Foreign Direct Investment in Mongolia. 1990-2003: A Research Note" (with M. Demirbag and A. Oyungere). *Eurasian Geography and Economics*, 46(4), pp. 247-259. 2005.
- "The Economic, Social and Environmental Determinants of Tourism Revenue in Turkey: A Case Study and Some Policy Implications" (with A. Kara and M. Tarim), *Journal of Economic and Social Research*, 5(2), pp. 61-72, 2003.
- "Determinants of Foreign Ownership in Turkish Manufacturing" (with K. W. Glaister and F. Erdal). *Eastern European Economics*, 41(2), pp. 5-41, 2003.
- "An Exploratory Study of Internet Adoption by SMEs in an Emerging Market Economy" (with V. Kula), *European Business Review*, 15(5), pp. 324-333, 2003.
- "Motives for Retailer Internationalization to Central and Eastern Europe" (with M. Demirbag and G. Kaplan), *Emerging Markets Finance and Trade*, 39(4), pp. 40-57, 2003.
- "A Comparison of the Financial Characteristics of Group Affiliated and Independent Firms in Turkey" (with L. Gunduz). *European Business Review*, 15(1), pp. 48-54, 2003.
- "Resident Attitudes Toward Tourism Impacts: The Case of Kusadasi in Turkey" (with F. Erdal, H. Ozgur and S. Azakli), *International Journal of Hospitality & Tourism Administration*, 3(3), pp. 79-100, 2002.
- "Locational Determinants of Foreign Direct Investment in an Emerging Market Economy: The Turkish Experience" (with F. Erdal), *Multinational Business Review*, 10(1), pp. 21-27, 2002.
- "Strategic Motives and Partner Selection Criteria in International Joint Ventures in Turkey: Perspectives of Western Firms and Turkish Firms" (with K. W. Glaister), *Journal of Global Marketing*, 13(3), pp. 53-92, 2000.
- "Western Joint Ventures in Turkey: Strategic Motives and Partner Selection Criteria", *European Business Review*, 12(3), pp. 137-147, 2000.
- "Performance of International Joint Ventures in Turkey: Perspectives of Western Firms and Turkish Firms" (with K. W. Glaister), *International Business Review*, 7(6), pp. 635-656, 1998.
- "Determinants of Foreign Direct Investment in Turkey" (with K. W. Glaister), *Thunderbird International Business Review*, 40(3), pp. 279-314, 1998. 75. "An Analysis of Motives of Western FDI in Turkey" (with K. W. Glaister). *International Business Review*, 7(2), pp. 203-230, 1998.

- "Western MNC's FDI in Turkey: An Analysis of Location Specific Factors" (with K. W. Glaister), *Management International Review*, 38(2), pp. 133-159, 1998.
- "Foreign Equity Venture Formation in Turkey: Patterns of Activity and Structure" (with K.W. Glaister), *Journal of Euromarketing*, 5(4), pp. 35-67. 1997.
- "International Joint Ventures: A Survey of Theoretical Perspectives and Motives" (with K.W. Glaister). *METU Studies in Development*. 24(3), pp. 383-411. 1997.
- "Trends and Patterns of European Foreign Direct Investment in Turkey" (with K.W. Glaister). *European Business Review*. 96(6). pp. 11-21, 1996.

Papers presented in international scientific meetings and published in the proceedings book:

- "Leveraging Environmental Practices for Improving Firm Performance: The Key Role of Product Quality" (with U. Ahmed, I. Golgeci and E. Bayraktar), *Academy of Management 2016 Annual Conference*, Anaheim, CA, U.S.A., 2016.
- "Relational Sources and Sustainability: The Role of Environmental Collaboration and Alignment" (with I. Golgeci and O.A. Arda), *Academy of Management 2016 Annual Conference*, Anaheim, CA, U.S.A., 2016.
- "The Role of Talent Management: Examining the HRM-Performance Link in an Emerging Market Context" (with A.J. Glaister, M. Demirbag and G.Karacay Aydin), *4th Workshop on Talent Management*, European Institute for Advanced Studies in Management (EIASM), Valencia, Spain, 2015.
- "Talent Management Practices in an Emerging Market: A Comparison between MNEs and Local Firms" (with A.J. Glaister and M. Demirbag), *Academy of Management 2015 Annual Conference*, Vancouver, B.C., Canada, 2015.
- "Determinants of the Foreign Entry Strategies of Turkish MNEs" (with T. Ilhan- Nas, T. Okan, M. Demirbag and K. W. Glaister), *Academy of Management 2015 Annual Conference*, Vancouver, B.C., Canada, 2015.
- "A Survey on the Adoption of Corporate Environmental Policies in Turkey" (with E. Bayraktar and O.A. Arda), *Yöneyem Ara}tlrmasl ve Endüstri Mthendisliúi 34. Ulusal Kongresi (YA/EM 2014)*, Bursa, Turkey, 2014.
- "Forecasting Natural Gas Consumption Using Support Vector Regression Model: A Case Study of Greater Metropolitan Region of Istanbul" (with M. Bulu, O.F. Demirel, P. Ozuyar and S. Zaim), *The 6th Knowledge Cities World Summit (KCWS 2013)*, Istanbul, Turkey, 2013.
- "A Comparative Efficiency of Quality Management Practices in Higher Education Institutes" (with E. Bayraktar), *Academy of Management 2013 Annual Conference*, Orlando, USA, 2013.
- "Antecedents of Voluntary Environmental Management Practices by MNEs in an Emerging Market" (with E. Bayraktar, M. Demirbag and S. Suhadev), *Academy of Management 2013 Annual Conference*. Orlando, USA, 2013.
- "Prioritizing the Factors Affecting the Retailer's Supply Chain Performance" with E. Bayraktar). *Academy of Management 2013 Annual Conference*. Orlando. USA. 2013.
- "The Implementation of Brand Management Practices in an Emerging Country Market: An Exploratory Study" (with Daragh O'Reilly). *Academy of International Business 2013 Annual Conference*. Istanbul, Turkey. 2013.
- "International Exposure and Cultural Intelligence: A Five Country Comparison" (with R.L. Engle, C. Schlägel, N. Dimitriadi and J. Ljubica), *Academy of International Business 2013 Annual Conference*, Istanbul, Turkey, 2013.
- "Antecedents of Problem-Solving Cross-Cultural Negotiation Style: Some Preliminary Evidence" (with M.N. Elahee and R.L. Engle). *Academy of International Business Northeast Chapter Annual Conference 2012*, Fairfield, C.T., U.S.A., 2012.
- "Adoption of High Performance Work Systems by Local Subsidiaries of Developed Country and Turkish MNEs and Indigenous Firms in Turkey" (with M. Demirbag and A. Wilkinson), *Academy of International Business 2012 Annual Conference*, Washington, D.C., U.S.A., 2012.
- "Determinants of Voluntary Environmental Management Practices for MNE Subsidiaries in an Emerging Country" (with E. Bayraktar, S. Sahadev and M. Demirbag), *Academy of International Business 2012 Annual Conference*, Washington, D.C., U.S.A., 2012.
- "Intent to Become an Expatriate: An Application of Ajzen's Theory of Planned Behavior and the Role of Gender in the United States, Russia and Turkey" (with R.L. Engle and N. Dimitriadi), *Academy of International Business 2012 Annual Conference*, Washington, D.C., U.S.A., 2012.

- "A Causal Model of TQM Practices and Stakeholder Interests in Higher Education Institutions: Comparison of Public and Private Universities in Turkey" (with T. Bozbura and E. Bayraktar), PICMET 2011 Conference, Ponian, USA, 2011.
- "High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey" (with M. Demirbag, D. Collings and K. Mellahi), Academy of International Business 2011 Annual Conference, Nagoya, Japan, 2011.
- "Effect of Strategy Choice on Operational Performance: A Study on Turkish Companies" (with E. Bayraktar), Yöneylem Araşlrması ve Endüstri Mühendisligi 31. Ulusal Kongresi (YA/EM 2011), Sakarya, Turkey, 2011.
- "Bilgi Yönetiminin Kurum Performansı Uzerindeki Etkisi: Türk Hizmet Sektörü Uzerine Bir Araşlrma" (with H. Zaim and E. Tatoglu), Yöneylem Araşlrması ve Endüstri Mühendisligi 31. Ulusal Kongresi (YA/EM 2011), Sakarya, Turkey, 2011.
- "Ethics and Taxation: A Cross-National Comparison of UK and Turkish Firms" (with J. Frecknall-Iughes, K. W. Glaister and M. Demirbag), Academy of International Business 2010 Annual Conference, Rio de Janeiro, Brazil, 2010.
- "Measuring the Customer Satisfaction Efficiency of Mobile Phone Manufacturers in an Emerging Market: A Super-Efficiency DEA Approach" (with E. Bayraktar and A. Turkyilmaz). Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute. Hong Kong. Shunde and Guangzhou (China), 2010.
- "Impact of Information Distortion in Service Supply Chains" (with E. Bayraktar, T. Bozbura and A.N. Koc), Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute, Hong Kong, Shunde and Guangzhou (China), 2010.
- "Measuring the Efficiency of Quality Management Practices in Turkish Universities" (E. Bayraktar), Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute, Hong Kong. Shunde and Guangzhou (China), 2010.
- "Measuring the Customer Satisfaction Efficiency of Mobile Phone Manufacturers in an Emerging Market: A Super-Efficiency DEA Approach" (with E. Bayraktar and A. Turkyilmaz), Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute, Hong Kong. Shunde and Guangzhou (China), 2010.
- "Impact of Information Distortion in Service Supply Chains" (with E. Bayraktar, T. Bozbura and A. N. Koc), Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute, Hong Kong, Shunde and Guangzhou (China), 2010.
- "Measuring the Efficiency of Quality Management Practices in Turkish Universities" (E. Bayraktar), Joint Conference of the 4th International Conference on Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute, Hong Kong, Shunde and Guangzhou (China), 2010.
- "An Analysis of Environmentally Conscious Practices in Turkish Companies" (with E. Bayraktar and I. Ozer), 13th International Research/Expert Conference, TMT 2009, Hammamet, Tunisia, 2009.
- "Impact of Information Distortion under Services Supply Chain Management" (with E. Bayraktar and A.N. Koc), 13th International Research/Expert Conference, TMT 2009, Hammamet, Tunisia, 2009.
- "The Extent of Divergence in Human resource Management Practices of MNE Subsidiaries: Evidence from an Emerging Country" (with M. Demirbag, D. Collings and K. Mellahi), Academy of International Business 2009 Annual Conference, San Diego, USA, 2009.
- "The Impact of Supply Chain Management and Information Systems Practices on Operational Performance: A Study of Turkish and Bulgarian SMEs", (with E. Bayraktar), Academy of International Business 2009 Annual Conference, San Diego. USA. 2009.
- "Investigating the Impact of Bullwhip Effect on Retailer's Performance: A Causal Model" (with E. Bayraktar and K. Sari). Academy of Management 2008 Annual Conference, Anaheim. USA. 2008.
- "Competitive Strategy Choices of Turkish MNEs in European Union: An Exploratory Study", Academy of Management 2008 Annual Conference, Anaheim, USA, 2008.
- "Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates" (with M. Demirbag and K.W. Glaister), Academy of International Business 2008 Annual Conference, Milan, Italy, 2008.

- "Survival of Japanese Subsidiaries in the Middle East and North Africa" (with M. Demirbag and M. Apaydin), 4th International Conference on Business, Management and Economics, Cesme, Izmir, Turkey, 2008.
- "Measuring the Efficiency of Supply Chain Management and Information Systems Practices: A Comparison of Turkish and Bulgarian SMEs", 4th International Conference on Business, Management and Economics, Cesme, Izmir, Turkey, 2008.
- "Efficiency of Information Systems and Supply Chain Management Practices of Turkish and Bulgarian SMEs" (with L. Koh, E. Bayraktar, M. Demirbag and S. Zaim), 5th International Conference on Supply Chain Management and Information Systems, Melbourne, 2007.
- "Supply Chain and Information System Services: An Efficiency Comparison between Turkish and Bulgarian Firms" (with L. Koh, E. Bayraktar, M. Demirbag and S. Zaim), IEEE/INFORMS International Conference on Service Operations and Logistics, Philadelphia, 2007.
- "Determinants of Foreign Ownership Strategies of MNEs from an Emerging Market" (with M. Demirbag and K. W. Glaister), Academy of Management 2007 Annual Conference, Philadelphia, USA, 2007.
- "Impact of Information Systems and Supply Chain Management Practices on SMEs' Operational Performance" (with E. Bayraktar, M. Demirbag and S. Zaim), Academy of Management 2007 Annual Conference, Philadelphia, USA, 2007.
- "The Relative Efficiency of Supply Chain Management Practices: A Comparison of Turkish and Bulgarian SMEs", (with E. Bayraktar, M. Demirbag and S. Zaim), 3rd International Strategic Management Conference, Antalya, Turkey, 2007.
- "Using Data Envelopment Analysis to Measure Strategic Decision Making Efficiency in Different Country Contexts: A Comparison of Turkish and British Firms", (with K. W. Glaister, M. Demirbag and S. Zaim), 3rd International Strategic Management Conference, Antalya, Turkey, 2007.
- 43. "Determinants of Formation Outcome in Dyadic and Multipartner International Joint Ventures", (with M. Demirbag and K. W. Glaister), 3rd International Strategic Management Conference, Antalya, Turkey, 2007.
- "The Impact of Supply Chain Management Practices on Performance of SMEs with E. Bayraktar and S. Zaim). 4th International Logistics and Supply Management Congress. Izmir. Turkey. 2006.
- "Determinants of Investor Ownership Strategies for Foreign Affiliates" (with M. Demirbag and K. W. Glaister), Academy of International Business 2006 Annual Conference. Beijing. China, 2006.
- "Strategic Planning Practices in Different Country Contexts: Evidence from UK and Turkish Firms" (with O. Dincer and K.W. Glaister), 15th Annual World Business Congress, Sarajevo, Bosnia, 2006.
- "Ownership-Based Entry Mode Choice of MNEs: A Case of Land-Locked Emerging Country" (with M. Demirbag and A. Oyungerel), Academy of International Business 2005 Annual Conference, Quebec City, Canada, 2005.
- "Ownership-Based Entry Mode Choice of MNEs: A Case of Land-Locked Emerging Country" (with M. Demirbag and A. Oyungerel), Academy of International Business 2005 Annual Conference, Quebec City, Canada, 2005.
- "Implementation of Total Quality Management and Its Effect on Firm Performance: A Case Study of Turkish SMES" (with M. Tekinkus and S. Zaim), 1st International Conference on Business, Management and Economics in a Changing World, Yasar University, Izmir, Turkey, 2005.
- "Case Studies of Inward Investors in Georgia and Kyrgyzstan" (with Serkan Yalcin), 13th Annual World Business Congress, Maastricht, Netherlands, 2004.
- "A Survey of the Factors Affecting the Receptivity of Turkish SMEs to Electronic Commerce Adoption" (with V. Kula), 11th Annual World Business Congress, Antalya, Turkey, 2002.
- "The Strategic Planning Processes of Turkish Firms" (with O. Dincer), 11th Annual World Business Congress, Antalya, Turkey, 2002.
- "Foreign Establishment Mode Decisions by Western Multinational Firms in Turkey: Greenfield Investments or Acquisitions" (with M. Demirbag), 2001 International Conference of the Global Business and Technology Association, Istanbul, Turkey, 2001.
- "An Analysis of Motives for Retailer Internationalization to Central and Eastern Europe" (with M. Demirbag and G. Kaplan), 2001 International Conference of the Global Business and Technology Association, Istanbul, Turkey, 2001.

- "Group Affiliation and Corporate Performance: Evidence from an Emerging Economy" (with L. Gunduz), 2001 International Conference of the Global Business and Technology Association, Istanbul, Turkey.
- "An Investigation of the Relationship Between Demographic Characteristics of Residents and Impacts of Tourism Development in Two Turkish Tourist Regions" (F. Erdal, H. Ozgur and S. Azakli), International Conference in Economics IV, Middle East Technical University, Ankara, Turkey, 2000.
- "An Investigation of the Relationship Between Demographic Characteristics of Residents and Impacts of Tourism Development in Two Turkish Tourist Regions" (F. Erdal, H. Ozgur and S. Azakli), International Conference in Economics IV, Middle East Technical University, Ankara, Turkey, 2000.
- "An Empirical Analysis of Non-Financial indicators of Success and Failure in Small and Medium-Sized Tourism Enterprises (with N. Yuzbasioglu). International Conference in Economics IV. Middle East Technical University. Ankara, Turkey, 2000.
- "Resident Perceptions of the Impacts of Tourism on a Turkish Resort Town" (with F. Erclal, H. Ozgur and S. Azakli). First International Joint Symposium on Business Administration in the New Millennium. Gokceada-Canakkale. Turkey, 2000.
- "A Time Series Analysis of Locational Determinants of Foreign Direct Investment in Turkey" (with F. Erdal), First International Joint Symposium on Business Administration in the New Millennium, Gokceada-Canakkale, Turkey, 2000.
- "An Empirical Analysis of Determinants of Foreign Equity Ownership Level in Manufacturing FDI in Turkey" (with F. Erdal), International Conference in Economics III, Middle East Technical University, Ankara, Turkey, 1999.
- "An Exploratory Study of Economics of Household Tendency Toward Recycling in Turkish Municipalities" (with H. Ozgur), International Conference in Economics III, Middle East Technical University, Ankara, Turkey, 1999.

International books written or chapters in books:

- Turkish Multinationals: Market Entry and Post-Acquisition Strategy (Y. Ayden and M. Demirbag), Palgrave MacMillan, 2017.
- "Brand Management Practices in an Emerging Country Market (M. Demirbag and Daragh O'Reilly), Handbook of Contemporary Research on Emerging Markets, Merchant, H.(Ed.), pp. 153-173, Edward Elgar Publishing, 2016.
- İşletmeler ve Bürokrasi (with O. Dincer, S. Zaim, H. Zaim, A. Acikgoz and R. Topal), Müsiad, Mavi Ofset, Istanbul, 2015.
- "Use of Partial Least Squares (PLS) in TQM Research: TQM Practices and Business Performance in SMEs" (with A. Turkyilmaz, S. Zaim and C. Ozkan), Handbook of Partial Least Squares, Esposito, V.V., Chin, W.W., Henseler, J. and Wang, H. (Eds.), pp. 605-620, Springer Handbooks of Computational Statistics, 2010.
- Dimensions of Western Foreign Direct Investment in Turkey (with K.W. Glaister), Westport, Connecticut: Quorum Books, 2000.
- Tapu ve Kadastro Hizmetlerinde Etkinlik (with A. Yildirim, R. Yildiz and Y. Candemir), T.C. Basbakanlik Idareyi Gelistirme Baskanligi, Ankara, 2004.

Articles published in national peer-reviewed journals:

- "Yöneticiler Hissedarlarının Çıkarları Aleyhine Olacak Kadar Yüksek Seviyede Büyüme Gerçekleştirirler mi?" (with M. Erkan and V. Kula), Afyon Kocatepe Üniversitesi İ.İ.B.F. Dergisi. 1(1), pp. 21-30, 1999.
- "An Analysis of Foreign Direct Investment Activity in Turkey" (with V. Kula), Hacettepe Üniversitesi İ.İ.B.F. Dergisi. 16(1-2). pp. 141-170, 1993.
- "Turkish Automobile Industry in a Context of Porter's Diamond Framework". İ.Ü. İşletme İktisadi Enstitüsü Yönetim Dergisi. 7 (Haziran), pp. 9-15. 1996.
- "International Joint Ventures: A Survey of the Extant Empirical Research", İ.Ü. İşletme İktisadi Enstitüsü Yönetim Dergisi, 7 (Ekim), pp. 42-51, 1996.
- "Structural Analysis of the Turkish Automobile Industry", Dokuz Eylül Üniversitesi İ.İ.B.F. Dergisi, 11(2), pp. 143-160, 1996.

Papers presented at national scientific meetings and published in my proceedings books:

- "Yönetim Kurulu Yapısı ve Kurumsal Mesafe Etkileşiminin Çok Uluslu İşletmelerin Uluslararasılaşma Stratejileri Üzerindeki Etkisi" (with T. Okan and T. İlhan-Nas), 4. Organizasyon Çalıştayı, Ankara, 2013.
- "Hastane Yöneticilerinin Algıladıkları Liderlik Davranışları Üzerine İstanbul'dan Bir Alan Araştırması" (with B. Uysal and M. Top), 8. Ulusal Bilgi, Ekonomi ve Yönetim Kongresi, İstanbul, 2010.
- "Formel Stratejik Planlama ve Şirket Performansı" (with O. Dincer), 11. Yönetim ve Organizasyon Kongresi, Afyon, 2003.
- "Türkiye'de Kamu Örgütlerinde Kalite Planının Oluşturulması: Büyük Şehir Belediyeleri Örneği" (with M. Tekinkus and M. Tarım), 11. Yönetim ve Organizasyon Kongresi, Afyon, 2003.
- "Kobilerde Elektronik Ticaret Kullanımını Etkileyen Faktörler" (with V. Kula), 7. Ulusal Pazarlama Kongresi, Afyon, 2002.
- "Türkiye'de Faaliyet Gösteren İşletmelerde Strateji Geliştirme Süreç ve Uygulamaları" (with O. Dincer), 10. Yönetim ve Organizasyon Kongresi, Antalya, 2002.
- "KOBİ'lerde İnternet Kullanımı: Tutum ve Beklentiler Üzerine Bir Değerlendirme" (with V. Kula), KOBİ'lerin Finansman ve Pazarlama Sorunları, Nevşehir İ.İ.B.F., Nevşehir, 2001.
- "Çok Uluslu Şirketlerin Bağlı Firmalarında Mülkiyet Yapısını Etkileyen Faktörler: Yönetimsel Kontrol Düzeyi ve Kültürel Farklılıklar" (with M. Demirbag), 9. Ulusal Yönetim ve Organizasyon Kongresi, İstanbul Üniversitesi İşletme Fakültesi, İstanbul, 2001.
- "Türkiye'de Sanayi Gruplarına Bağlı Olarak Faaliyet Gösteren Firmaların Performansı Üzerine Karşılaştırmalı Bir Analiz" (with L. Gunduz), 9. Ulusal Yönetim ve Organizasyon Kongresi, İstanbul Üniversitesi İşletme Fakültesi, İstanbul, 2001.
- "Yerli ve İthal Ürünlerin Müşteri Tatmini Açısından Karşılaştırılması: Sonuçların Ulusal ve Uluslararası Pazarlama Açısından Değerlendirilmesi" (with R. Altunisik). 5. Ulusal Pazarlama Kongresi, Akdeniz Üniversitesi, Antalya, 2000.
- "Türkiye'de Yerleşik Banlı Uluslararası Ortaklaşa Girişimlerin Performansını Etkileyen Faktörlerin Analizi: Yönetimsel Çatışma ve Kültürel Farklar". 8. Yönetim ve Organizasyon Kongresi. Erciyes Üniversitesi. Yozgat İ.İ.B.F.. Nevşehir. 2000.
- "Türkiye'de Büyükşehir Belediyelerinde Uygulanmakta Olan Kalite Temel Boyutlarının Belirlenmesine Yönelik Faktör-Analitik Bir Çalışma" (with M. Tekinkus), 8. Yönetim ve Organizasyon Kongresi, Erciyes Üniversitesi, Yozgat İ.İ.B.F., Nevşehir, 2000.
- "Bir Turizm Etki Skalası Geliştirilmesi ve Test Edilmesi: Kuşadası Örneği" (with F. Erdal. H. Ozgur and S. Azakli), Geçmişten Geleceğe Kuşadası Sempozyumu, Kuşadası, 2000.
- "Belediyelerin Kültür, Sanat, Spor, Rekreasyon ve Tanıtım Etkinlikleri ve Turizm: Geçmişten Geleceğe Kuşadası" (with S. Azakli, H. Ozgur and F. Erdal), Geçmişten Geleceğe Kuşadası Sempozyumu, Kuşadası, 2000.
- "Türkiye'de Yerleşik Batılı Uluslararası Ortaklaşa Girişimlerde Stratejik Motivasyon ve Kontrol İlişkisi" (with R. Altunisik), 4. Ulusal Pazarlama Kongresi, Mustafa Kemal Paşa Üniversitesi, Hatay, 1999.
- "Batı Avrupalı ve Yerli Ortak Firma Perspektifinden Türkiye'deki İş Ortaklıklarında Uygulanmakta Olan Ortak Firma Seçimine İlişkin Kriterler", 7. Yönetim ve Organizasyon Kongresi, Bilgi Üniversitesi, İstanbul, 1999.

PROJECTS

Foreign Entry Mode Strategies of Turkish MNEs in Developed and Emerging Country Markets.

Comparison of High Performance Work Systems between Developed Country and Emerging Country MNEs.

Organizational Career Management and Employees' Career Outcomes.

Business Analytics and Firm Performance in Emerging Countries.

Use of Voluntary Environmental Management Practices in Emerging Country Firms.

GRANTS / AWARDS

- The SSE/WAIB (Women in AIB) award for Increased Gender Awareness in International Business Research, 2012. Academy of International Business, AMERİKA BİRLEŞİK DEVLETLERİ.
- Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability 2013, Academy of Management, AMERİKA BİRLEŞİK DEVLETLERİ.
- Operations Management Division, Best Paper Award, 2013, Academy of Management, AMERİKA BİRLEŞİK DEVLETLERİ.
- The most 'Outstanding Paper' award by MCB University Press for "Western Joint Ventures in Turkey: Strategic Motives and Partner Selection Criteria" published in European Business Review in the 2000 volume., 2000, MCB University Press, İNGİLTERE.
- The "Outstanding Academic Performance" award by Bahçeşehir University for the 2009-2010 academic calendar., 2010, BAHÇEŞEHİR ÜNİVERSİTESİ.
- Academy of Management 2013 Annual Conference, Operations Management Division, Best Papers, "Prioritizing the Factors Affecting the Retailer's Supply Chain Performance", Orlando, USA, 2013.
- Academy of Management 2013 Annual Conference, International Management Division, Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability for the paper titled "Antecedents of Voluntary Environmental Management Practices by MNEs in an Emerging Market", Orlando, USA, 2013.
- Cumulative Google Scholar, Scopus, and Web of Science (ISI) citations to March 20, 2017: 4694 (h-index: 37; g-index: 60), 1542 (h-index: 21) and 749 (h-index: 16), respectively.
- Impact of Information System Capabilities on Firm Performance: A Serial Multiple Mediating Model” (with A.S. Aydiner and E. Bayraktar), in Guclu Atinc (Ed.) Proceedings of the Seventy-Seventh Annual Meeting of the Academy of Management, Atlanta, USA, 2017. Online ISSN: 2151-6561.
- The “Distinguished Faculty Research” award by Gulf University for Science and Technology for the Academic Year 2022-2023.
- The best paper award by the UTRADER Academy Awards organized by the International Trade Network Association (UTRADER) and Sakarya University (Türkiye) for “The simultaneous effect of firm capabilities and competitive strategies on export performance: The role of competitive advantages and competitive” published in International Marketing Review (Vol. 38 No. 6, pp. 1242-1266).
- Research.com, a leading academic platform for researchers, ranked Dr. Tatoglu #517 in the world and #1 in Türkiye among more than 5,977 profiles in its 2022 Edition of Ranking of Top 1000 Scientists in the field of Business and Management, collected by Microsoft Academic and includes leading scientists with an H-index of 30.
- Research.com, a leading academic platform for researchers, ranked Dr. Tatoglu #492 in the world and #1 in Kuwait (<https://research.com/u/ekrem-tatoglu>) among more than 7,819 profiles in its 2023 Edition of Ranking of Top 1000 Scientists in the field of Business and Management, collected by Microsoft Academic and includes leading scientists with an H-index of 30. The bibliometric data for estimating the citation-based metrics were gathered on November 30, 2022. Position in the ranking is based on a scientist's D-index (Discipline H-index), which only includes papers and citation values for an examined discipline.
- Based on AD Scientific Index 2023 scores, Dr. Tatoglu (<https://www.adscientificindex.com/scientist/ekrem-tatoglu/86049>) was ranked among the top 5 researchers in Kuwait (https://www.adscientificindex.com/?country_code=kw) and in Türkiye. Unlike other systems that provide evaluations of journals and universities, the AD Scientific Index (<https://www.adscientificindex.com/about-us/>) is a ranking and analysis system based on the scientific performance and the added value of the scientific productivity of individual scientists. The “AD Scientific Index” is the first and only study that shows the total and the last five-year productivity coefficients of scientists based on the h-index and i10 index scores and citations in Google Scholar.

MEMBERSHIPS

International Management Development Association
Academy of International Business (AIB)
Academy of Management (AOM)
All European Academies (ALLEA)
American Psychological Association (APA)
Association of Academies and Societies of Sciences in Asia (AASSA)
Decision Sciences Institute (DSI)
International Science Council (ISC), Committee for Science Planning
Turkish Academy of Sciences (TUBA)

EDITORIAL EXPERIENCE

- Editor of Afro Eurasian Studies published by MUSIAD. Area editor of the International Journal of Knowledge-Based Organizations published by the Information Resources Management Association. Editorial Board Members of the Employee Relations and International Journal of Emerging Markets published by Emerald, European Journal of International Management, the International Journal of Multinational Corporation Strategy published by Inderscience Publishers, Journal of Business Research published by Elsevier, Journal of Business Analytics published by Taylor & Francis and the International Journal of R&D Innovation Strategy published by IGI Global.
- Ad-hoc reviewer for the International Business Review, British Journal of Management, Management International Review, Journal of World Business, Journal of Business Research, Journal of Business Ethics, Employee Relations, Journal of Teaching in International Business, Journal of Global Marketing, International Marketing Review, European Management Journal, Journal of Systems Science, Journal of Euromarketing, Journal of East-West Business, Management Research News, Corporate Governance, Journal of Engineering Technology Management, Journal of Economic and Social Geography, Global Business and Organizational Excellence, Multinational Business Review, European Journal of International Management, Kybernetes, METU Studies in Development, Review of Managerial Science, Review of Middle East Economics and Finance and Tourism Management.
- Guest Co-Editor for the Special Issue of Journal of Management Development on Transition in the Age of Anxiety: The Turkish Case.
- Guest Co-Editor for the Special Issue of Journal of East-West Business on Market Entry and Operational Strategies of MNEs in Transition and Emerging Economies.

LANGUAGES

Turkish: Native
English: Fluent