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#### ACADEMIC APPOINTMENTS

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|-----------------------|-------------------------------------------------------------------------------------------------------------|
| Nov. 2022 - Present   | Research Assistant, Ibn Haldun University                                                                   |
| Aug. 2022 - Oct. 2022 | Head of Social Sciences, NUN Schools                                                                        |
| Oct. 2020 - Oct. 2022 | IB Business Management Teacher , NUN Schools                                                                |
| Sep. 2017 - July 2018 | Part-time Student Assistant, Yıldız Technical University, Social Innovation Application and Research Centre |

#### EDUCATION

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|-------------|----------------------------------|
| 2018 - 2023 | PhD, Yıldız Technical University |
| 2016 - 2018 | MA, Yıldız Technical University  |
| 2008 - 2012 | BA, Istanbul University          |

#### NON-ACADEMIC APPOINTMENTS

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|-----------------------|------------------------------------------------------|
| May 2015 - July 2016  | Corporate Banking Portfolio Officer, Alternatif bank |
| Aug. 2012 - May 2015  | Corporate Banking Portfolio Officer, Finans bank     |
| Feb. 2010 – Mar. 2012 | Customer Service Representative, Garanti Bank        |

#### PUBLICATIONS

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##### **Books & Book Chapters**

- Zehir, C., Zehir, M., & Zehir, S. (2020). New Strategies for Evolution of Business Ecosystems: Platform Strategies. In Handbook of Research on Strategic Fit and Design in Business Ecosystems (pp. 98-122). IGI Global. DOI: <https://dx.doi.org/10.4018/978-1-7998-1125-1.ch005>
- Zehir, S., & Zehir, M. (2020). Internet Of Things In Blockchain Ecosystem From Organizational And Business Management Perspectives. In Digital Business Strategies in Blockchain Ecosystems (pp. 47-62). Springer, Cham. DOI: [https://doi.org/10.1007/978-3-030-29739-8\\_3](https://doi.org/10.1007/978-3-030-29739-8_3)

##### **Articles published in international refereed journals (SCI, SSCI & Arts and Humanities)**

- Zehir, C., Zehir, M., Mamedov, Z.F., Qurbanov, S. (2022). “Tailored Blockchain Applications for the Natural Gas Industry: The Case Study of SOCAR”, Energies, 15(16) (pp. 1-13). DOI: <https://doi.org/10.3390/en15166010>.

##### **Articles published in other international refereed journals**

- Zehir, C., Zehir, M. (2022). “Emerging blockchain solutions in the mobility ecosystem: Associated risks and areas for applications”, Bussecon Review of Social Sciences, vol. 4(2) (pp. 1-14). DOI: <https://doi.org/10.36096/brss.v4i2.394>.
- Zehir, S., Zehir, M., Basar D. (2022). “Coopetition as a Strategic Enabler of Innovation in Transition Economies”, OPUS Journal of Society Research, vol. 19(45) (pp. 18-34). DOI: <https://doi.org/10.26466/opusjsr.1063213>.
- Zehir, M., Bozkurt, S., Oktay, S. & Ünlü, S.B. (2022). “Gamification as a Promising Strategy for Sustainable Businesses”, The Journal of Academic Social Sciences, 10(129) (pp. 327-352). DOI: <http://dx.doi.org/10.29228/ASOS.62204>

##### **Papers presented at international scientific meetings and published in the proceeding book**

- Zehir, C., Zehir, M. (2022, Ağustos). “Identification of the Most Suitable Blockchain Types and Consensus Mechanisms for the Prominent Applications and Use Cases in the Natural Gas Industry”, The 17th International Strategic Management Conference (ISMC) 2022 (pp. 1-6).
- Zehir, S. & Zehir, M. (2019, Ocak ). Market Dynamism, Learning Orientation, Firm Innovativeness And Firm Performance: A Path Analysis. In Joint Conference – The 14th International Strategic Management Conference & 8th International Conference on Leadership, Technology, Innovation and Business Management (ISMC 2018-ICLTIBM 2018) (pp. 874-884). Future Academy. DOI: <https://dx.doi.org/10.15405/epsbs.2019.01.02.74>
- Zehir, M. & Zehir, C. (2019, Aralık). The Relationship Between Market Orientation, Coopetition, Innovation Capabilities and Firm Performance. In 7th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM 2017), vol 75. European Proceedings of Social and Behavioural Sciences (pp. 163-174). Future Academy. DOI: <https://doi.org/10.15405/epsbs.2019.12.03.14>

## LANGUAGES

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**Turkish:** Native

**English:** Fluent